

EXHIBIT C

From: Brianna Vazquez
To: Mark Sheely
Cc: Allison McDonnell
Subject: RE: Advertising Inquiry - PETA
Date: Thursday, July 22, 2021 10:47:03 AM
Attachments: [image001.png](#)
[Close-the-slaughterhouses-girl.pdf](#)
[Close-the-slaughterhouses-knife.pdf](#)

Hi Mark,

I hope this e-mail finds you well. We would like to renew the below request to run the attached ads with Shore Transit. If you could please let us know by next Friday, July 30, that would be great.

Thanks!
Brianna Vazquez

Brianna Vazquez
Senior Communications Administrator, PETA
briannaV@peta.org | 315-254-8088

From: Mark Sheely <msheely@vectormedia.com>
Sent: Friday, May 15, 2020 8:58 AM
To: Brianna Vazquez <briannav@peta.org>
Cc: Michelle Mason <mmason@vectormedia.com>
Subject: Re: Advertising Inquiry - PETA

Hi Brianna,

Below is the response from Shore Transit about the ads you requested to run on their buses.

“After considerable consideration, we will decline the PETA ads. We find them too offensive for our market and political in nature.”

Thanks, Mark

On Tue, May 12, 2020 at 10:58 AM Brianna Vazquez <briannav@peta.org> wrote:

Hi Mark,

My name is Brianna and I am with PETA (People for the Ethical Treatment of Animals). We are interested in placing either of the attached creatives on buses with Shore Transit that service Salisbury, MD for 4-weeks beginning ASAP. Would either of these be approved? If so, I'd love to see your available inventory and rates.

Thanks!
Brianna

Brianna Vazquez
Communications Administrator, PETA
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MARK A. SHEELY

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